



WONE 2017 Annual Convention

Transforming Health Care: Leaders making the impossible possible

Convention Agenda

Wednesday, April 26, 2017

4:15 - 6:15 pm	WONE Board Meeting	Tundra C
5:00 - 7:00 pm	Registration Open	Tundra Foyer
6:30 - 7:30 pm	Optional - Networking and Presentation of New License Plate (Refreshments & Cash Bar)	Tundra E

Thursday, April 27, 2017

7:00 - 8:30 am	Registration/Continental Breakfast/Visit Exhibitors	Sandstone 7
8:00 - 8:25 am	New Member/First-Time Attendee Meeting with WONE Board Members	Tundra C
8:35 - 8:45 am	Convention Welcome	Sandstone 5
8:45 - 10:15 am	Managing for Success in the Multigenerational Workplace <i>Mark Taylor, MSW, EdD, Taylor Programs</i>	Sandstone 5
10:15 - 10:45 am	Break / Visit Exhibitors	Sandstone 7
10:45 - 11:45 am	Managing Escalating Situations <i>Mark Taylor, MSW, EdD, Taylor Programs</i>	Sandstone 5
11:45 am - 1:15 pm	Luncheon/WONE Annual Business Meeting/Visit Exhibitors	Sandstone 7
1:15 - 2:15 pm	Concurrent Sessions (choose 1 of 2)	
	A. Community-Based Clinical Care Models that Improve Outcomes and Reduce Costs for High-Need, High-Cost Patients <i>Dennise Lavrenz, RN, MBA, CENP, Vice President Clinical Strategy, Milwaukee Center for Independence</i> <i>David Taylor, RN, Supervisor, Telehealth Services, Visiting Nurses Association of Rockford Area</i> <i>Natasha Weberg, MSN, MHA, Director of Hospice & Palliative Care, Beloit Health System</i>	Tundra E
	B. Independent APNP Hospitalists: Implications for Nursing Leaders <i>Charisse Oland, FACHE, MHA, RD, EDAC, CEO, Rusk County Memorial Hospital</i> <i>Jeff Euclide, BSN, MBA, Chief Patient Care Officer, Rusk County Memorial Hospital</i>	Tundra C
2:15 - 2:45 pm	Break / Visit Exhibitors	Sandstone 7

2:45 - 3:45 pm	The HCAHPS Hospital of Choice <i>Brian Lee, CSP, Speaker, Author,</i> <i>CEO, Custom Learning Systems Group Ltd.</i>	Sandstone 5
3:45 pm	Adjourn for the day	
6:00 - 8:00 pm	Networking Reception and Award Dinner with presentation of the WONE Nurse Leader of the Year Award	Sandstone 7
Friday, April 28, 2017		
7:30 - 8:30 am	Breakfast	Sandstone 5
8:30 - 9:45 am	The Magic of Engagement: Connecting the Why <i>Brian Lee, CSP, Speaker, Author,</i> <i>CEO, Custom Learning Systems Group Ltd.</i>	Sandstone 5
9:45 - 10:30 am	Nurse Leader Fatigue: Implications for Wisconsin <i>Barbara Pinekenstein, DNP, RN-BC, Clinical Professor,</i> <i>UW School of Nursing</i> <i>Linsey Barker Steege, PhD, Assistant Professor,</i> <i>UW School of Nursing</i>	Sandstone 5
10:30 - 10:45 am	Break	
10:45 - 11:45 am	Curing Adulthood: Your Prescription for Less Stress and More Success <i>Jason Kotecki, CSP, Artist, Author, Professional Speaker</i>	Sandstone 5
11:45 am - 12:00 pm	Marketing Prizes Awarded / Wrap Up	Sandstone 5
12:00 pm	Convention Adjourns	

Keynote Speakers

Mark Taylor, MSW, EdD, Speaker, Educator

Dr. Mark Taylor is an award-winning speaker recognized internationally as an educator, expert and consultant who is on the forefront of transformations in educational practice and workplace management. He has worked with over 600 organizations to help people understand and work more effectively with the generational groups, especially young people from "Generation NeXt." Building on over 30 years of experience in higher education, health care and the helping professions, clients have included Boeing Aerospace, 20th Century Fox Motion Pictures, Wal-Mart, FEMA and the U.S. Army.



Brian Lee, CSP, Speaker, Author



Brian Lee, CSP, is one of North America's leading experts in the field of world-class patient experience, staff engagement and culture change. He is a recognized author on HCAHPS improvement and value-based purchasing. He is chief executive officer of Custom Learning Systems Group Ltd., a leading provider of culture change and training solutions to health care organizations across North America. He is also the founder of the Healthcare Service Excellence conference. In the past 30 years, Lee and his team have worked closely with health care organizations on several continents to achieve breakthrough results in improving the patient experience and staff engagement.

Jason Kotecki, CSP, Artist, Author, Professional Speaker

Jason Kotecki is an artist, author and speaker. He is the author of five books, including *Penguins Can't Fly +39 Other Rules That Don't Exist*. Through his inspirational thought leadership and humorous anecdotes, his mission is to demonstrate how the secrets of childhood are timeless. Jason and his wife co-founded The Cure Adulthood Institute, a mission-based organization focused on the awareness and early detection of Adulthood. Through the website, artwork, books, speaking programs and other tools, they empower people to live fuller, richer lives in order to eradicate Adulthood.



Continuing Education

Wisconsin Organization of Nurse Executives
2017 Annual Convention
April 26-28, 2017
Glacier Canyon Lodge in WI Dells

Continuing Education for Registered Nurses

Activity Planner Conflicts of Interest:

For the WONE 2017 Annual Convention, there are no activity planners with conflicts of interest to disclose.

Content Expert/Presenter Conflicts of Interest:

For the WONE 2017 Annual Convention, there are no content experts or presenters with conflicts of interest to disclose.

Commercial Support:

The 2017 WONE Annual Convention does not have any commercial support.

Off-Label Use:

The off-label use of a drug or product will not be addressed in any of the presentations.

Criteria Required for Successful Completion of the Activity:

Criteria required for successful completion of the 2017 WONE Annual Convention includes:

- Completion of a registration form, prior to conference or at the registration desk day of event.
- Checking in at the designated registration desk prior to the start of the conference.
- Attending all scheduled education sessions during the conference. Full attendance is required, and no partial credit will be awarded.
- Complete and return a conference evaluation. A link to the on-line evaluation will be sent directly to you via email upon conclusion of the event.

Certificates of Attendance:

At the conclusion of the full conference, attendees who complete an online evaluation and request a certificate of attendance will receive one via email within two weeks of the event.

NOTE: Full attendance is required for nursing contact hours and no partial credit will be awarded.

Non-Endorsement of Products:

Approval of the activity does not imply endorsement by WNA CEAP or ANCC of any commercial products displayed in conjunction with an activity.



Exhibitors for the 2017 WONE Annual Convention

Thank you to the following organizations for your generous support making the 2017 WONE Annual Convention possible. Please visit their exhibits during the event.

Avant Healthcare Professionals

1211 State Road, Suite 227, Casselberry, FL 32707
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Gundersen Health System

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