

September 2018

# HORIZONS



## President's Message

Tis the season for advocacy! Advocacy is an important role that all levels of nursing should participate in to educate legislators on the issues important to the profession and the impact nurses have on health care. Nursing is one of the largest industries and has been continually nominated as the most trusted industry, yet one of the least represented in making improvements in the health care industry.

Last month I had the honor of attending the AONE affiliates meeting in Washington, D.C. The first day of the meeting was scheduled as AONE's advocacy day. What an amazing experience! AONE had gathered representation from 35 states and scheduled 155 visits which resulted in 192 meetings with legislators. Mary Beth Kingston, President-Elect AONE, and I were the representatives for the state of Wisconsin. This was both educational and rewarding.



This was the first time that either of us had attended advocacy day in Washington D.C. and quite honestly, we were a little nervous. AONE provided a preparation session for us to elevate the success of our visits. Together we met with Representatives Mike Gallagher and Gwen Moore. We also met with staff representatives for Senators Ron Johnson and Tammy Baldwin. All meetings

were successful and focused on the value of reauthorization of Title VIII. Title VIII programs support:

- Advanced nursing education and practice
- Strengthens nursing education, practice quality and retention
- Enhances geriatric care
- Increases access to nursing education for disadvantaged students
- Increases the numbers of qualified nursing faculty
- Provides financial support for current students and New Graduates

I encourage everyone to reach advocate with their representatives and vote in the upcoming election!

[continued on page 2](#)

President's Message continued from page 1....

On another topic, WONL is diligently working to showcase our new name, logo, and website. The goal is to share all our updates in the next issue of Horizons. Thank you for your patience as we work through the construction phase.

**Doreen Kluth**  
**WONE President**

# The Wisconsin Nurses Honor Guard



## Greetings fellow nurses!

Thank you for choosing this selfless and honorable profession.

This profession is a work of love and compassion and is therefore no surprise that Forbes magazine continues to rate us year after year as the most trusted profession in the land.

I am sure that you have either seen or read about honor guards and how they honor someone who had served their country in a selfless manner, such as in the military, police, or fire service. The honor guard lays the fallen to rest with rituals performed by brothers and sisters of their professional family.

Nurses also serve this country in countless ways. We work tirelessly and make numerous sacrifices throughout our careers in an often thankless role, in order to serve others who have greater needs than our own.

When we die, it would only seem right to be able to honor our own in a similar manner.

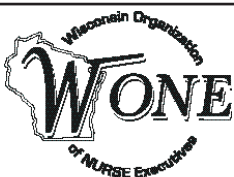
The Wisconsin Nurses Honor Guard was created to do just that!

The idea of the WNHG was born between a small group of Milwaukee based nurses who saw an urgent need in this state, that was until now, unfulfilled.

We attend the funerals of nurses (LPN, RN, APNP) who have lived, worked, and died in this state. We provide a service that recognizes dedicated nursing professionals at the time of their passing through tradition and ceremony.

We attend only upon request of the nurse if they preplanned their funeral or by the family when planning services.

continued on page 3



Horizons is published quarterly as the newsletter of the Wisconsin Organization of Nurse Executives. Articles on nursing, management and health care issues, and letters to the editor are welcome. Display and classified advertising are accepted. For information, contact the editor.

2018 WONE Board of Directors: President: Doreen Kluth; Treasurer: Sharon Cox; Secretary: Tonja Ramthun; Past President: Joan Beglinger

2018 WONE Board Members: April Hansen, Dennise Lavrenz, Ginger Malone Sue Rees, Tom Veaser, Sharon Warden.

## Wisconsin Nurses Honor Guard continued from page 2....

The service is performed FREE of charge.

There are NO membership dues. There is no minimum number of funerals to attend. You put in as much effort and time as you desire.

We are looking for new members to join us from all over the state! Consider volunteering and join us.



We have been VERY well received by every funeral we have attended (again, we only attend by family request).

The families are always extremely thankful for our support. The feeling you get in helping to bring closure to the grieving families by sending off a fellow nurse brings a great sense of pride in what we do as nurses.

We are always looking for new members.

Look us up!

You can join us by...

Finding us on FaceBook: Wisconsin Nurses Honor Guard – Member Page

Email us at: [info@winurseshonorguard.com](mailto:info@winurseshonorguard.com)

Read more @ <https://www.winurseshonorguard.com>



~Love and Honor In Nursing~

## WONE Welcomes Newly Elected Leaders

Submitted by Joan Ellis Beglinger, Chair of the Committee on Nominations

The Committee on Nominations is pleased to announce the results of the election of officers and board members for 2019.

Teresa Lindfors, Vice President of Growth and Development for Stoughton Hospital, has been elected WONE President-Elect. In this position, Teresa will serve as President-Elect in 2019, President in 2020 and 2021 and Past President in 2022. In her role as President-Elect, Teresa will also assume the Chairpersonship of the Committee on Nominations.

Teresa has been a member of WONE for more than 13 years and has contributed to the organization in many ways. Most recently, she is serving as the Chair of the Membership Committee.

Kristi Seibert, Director Inpatient Medical Surgical Services for HSHS St. Mary's Hospital Medical Center, has been elected WONE Secretary. Kristi has been active in WONE since 2012 and serving on the Committee on Nominations since 2016.

Three members have been elected to serve on the WONE Board of Directors. They are April Hansen, Amy Hermes and Tonja Ramthun.

April Hansen, Vice President of Clinical Services for Aya Healthcare, has been active in WONE and is currently serving as a Board member, Co-Chair of the Membership Committee and as a member of the Finance Committee.

Amy Hermes, Vice President for Patient Services/CNO for Stoughton Hospital, has served on the Program, Professional Development and Bylaws Committees. This will be her first term on the Board.

Tonja Ramthun, Executive Director- Nursing Administration for Columbia St. Mary's Ozaukee, will complete her second term as Secretary of WONE at the end of December. She will remain on the board as a newly elected member at large.

The Committee on Nominations was thrilled to have an outstanding slate of candidates for each of the positions up for election. Please join the Committee in thanking all of our members who were willing to serve and join us in congratulating our newly elected leaders.



*Teresa Lindfors*



*Kristi Seibert*



*Amy Hermes*



*April Hansen*



*Tonja Ramthun*

## WONE Board of Directors 2018

### President

Doreen Kluth  
Executive Director, Care Continuum  
HSHS Division Eastern WI/Prevea  
2710 Executive Drive  
Green Bay, WI 54304  
(W) 920-272-3386  
(Cell) 920-737-2875  
Fax: 920-429-1703  
[doreen.kluth@hshs.org](mailto:doreen.kluth@hshs.org)

### Treasurer

Sharon Cox  
Director of Oncology  
Beloit Health System  
1670 Lee Lane  
Beloit, WI 53511  
(W) 608-364-5175  
[scox@beloithealthsystem.org](mailto:scox@beloithealthsystem.org)

### Secretary

Tonja Ramthun  
Executive Director-Nursing  
Columbia St. Mary's Hospital  
Ozaukee  
13111 N. Port Washington Road  
Mequon, WI 53097-2426  
(W) 262-243-7384  
[Tonja.Ramthun@ascension.org](mailto:Tonja.Ramthun@ascension.org)

### Past President

Joan Beglinger  
3528 Timber Lane  
Cross Plains, WI 53528  
608-798-1388  
[jebdesigningtomorrow@charter.net](mailto:jebdesigningtomorrow@charter.net)

### WHA Liaison

Paula Hafeman  
Chief Nursing Officer  
HSHS Eastern Wisconsin Division  
Green Bay, WI 54307-3508  
St. Nicholas Hosp., Sheboygan  
(W) 920-433-8204  
(Fax) 920-431-3215  
[paula.hafeman@hshs.org](mailto:paula.hafeman@hshs.org)

### Liaison WHA Measure Team & Medical/Professional Affairs

Betsy Benz  
Chief Nursing Officer  
Aurora Med.Center Manitowoc Co.  
5000 Memorial Drive  
Two Rivers, WI 54241  
(W)920-794-5053  
Fax: 920-794-5487  
[Betsy.benz@aurora.org](mailto:Betsy.benz@aurora.org)

### Board Members

#### Board/WCN Liaison

Tom Veeseer  
CNO  
Ministry Healthcare  
1570 Midway Place  
Menasha, WI 54952  
920-720-1468  
[thomas.veeseer@ascension.org](mailto:thomas.veeseer@ascension.org)

### Board

April Hansen, RN, MSN  
Vice President, Clinical Services  
Aya Healthcare  
N2788 Stanley Lane  
Marinette, WI 54143  
(C) 920-737-9969  
[ahansen@ayahealthcare.com](mailto:ahansen@ayahealthcare.com)

### Board

Sue Rees  
VP, CNO - Inpatient  
UW Health  
600 Highland Avenue  
Madison, WI 53792  
(W) 608-890-6634  
(C) 608-220-9038  
[srees@uwhealth.org](mailto:srees@uwhealth.org)

### Board

Sharon Warden  
Dir., Emergency Services  
and PCU  
Mile Bluff Medical Center  
1050 Division Street  
Mauston, WI 53948  
608-847-1035  
[Sharon.wardenmsnmha@gmail.com](mailto:Sharon.wardenmsnmha@gmail.com)

### Board

Dennise Lavrenz, RN  
VP Clinical Strategy and Client Services/Chief Clinical Officer  
Milwaukee Center for Independence  
2020 West Wells Street  
Milwaukee, WI 53233  
414-937-2234  
[dennise.lavrenz@mcfi.net](mailto:dennise.lavrenz@mcfi.net)

### Board

Ginger Malone  
CNO VP Patient Care  
SSM Health St. Mary's Hospital  
700 S. Park St.  
Madison, WI 53715  
(W) 608-259-5326  
[ginger.malone@ssmhealth.com](mailto:ginger.malone@ssmhealth.com)

## WONE Committee Chairs 2018

### Nomination Committee

Joan Beglinger  
3528 Timber Lane  
Cross Plains, WI 53528  
608-798-1388  
[jebdesigningtomorrow@charter.net](mailto:jebdesigningtomorrow@charter.net)

### Bylaws

Susan Peterson  
Consultant  
Community Care, Inc.  
205 Bishops Way  
Brookfield, WI 53005  
(W) 262-207-9302  
(C) 414-430-2009  
[slpeterson@gmail.com](mailto:slpeterson@gmail.com)

### Membership

Teresa Lindfors  
CNO/VP Patient Services  
Stoughton Hospital  
900 Ridge Street  
Stoughton, WI 53589  
(W) 608-873-2376  
Fax: 608-873-2315  
[tlindfors@stohosp.org](mailto:tlindfors@stohosp.org)

### Legislative Co-Chairs

Mary Cieslak-Duchek  
Retired  
Milwaukee  
(Cell) 262-385-0122  
[marycd3@gmail.com](mailto:marycd3@gmail.com)

Jan Bauman  
VP, Patient Care Services/CNO  
Divine Savior Healthcare  
2817 Pinery Road  
Portage, WI 53901  
(W) 608-742-4131  
(C) 608-617-9650  
[jbauman@dshealthcare.com](mailto:jbauman@dshealthcare.com)

### Professional Development

Verna Seitz  
Director, Hospital Capacity & Resource Management  
Froedtert Hospital  
9200 W. Wisconsin Avenue  
Milwaukee, WI 53226  
(W) 414-805-8193  
(C) 262-527-0358  
[verna.seitz@froedtert.com](mailto:verna.seitz@froedtert.com)

### Marketing

Laura Hieb  
CNO  
Bellin Health System, Inc.  
PO Box 23400  
Green Bay, WI 54345  
(W) 920-433-7436  
Fax: 920-433-3707  
[laura.hieb@bellin.org](mailto:laura.hieb@bellin.org)

### Historian

Leilani Mazzone, BSN, RN  
Manager, Aurora at Home  
11333 W. National Avenue  
Milwaukee, WI 53227  
(W) 414-329-4949  
(C) 414-243-0209  
[leilani.mazzone@aurora.org](mailto:leilani.mazzone@aurora.org)

### Horizons/Website (Communications)

Kim Franzen  
Divisional Director of Home Health Care and Hospice  
HSHS Eastern Wisconsin Division  
835 S. Van Buren St.  
Green Bay, WI 54307  
(Office) 920-433-8918  
(C) 920-621-8223  
[kimberly.franzen@hshs.org](mailto:kimberly.franzen@hshs.org)

### Program

Dena Jarog  
Director of Education  
Mile Bluff Medical Center  
1050 Division Street  
Reedsburg, WI 53948  
(W) 608-847-2740  
(C) 920-253-5816  
[dweberjarog@gmail.com](mailto:dweberjarog@gmail.com)

### ANEW Liaison

Deb Jenks, ANEW Liaison  
MSOE School of Nursing  
1025 N Broadway Str  
Milwaukee WI 53202  
5565 S. Martin Road  
New Berlin, WI 53146  
Work 414-277-4516  
Cell 262-227-5790  
[jenks@msoe.edu](mailto:jenks@msoe.edu)

### Member Checklist

- Please contact Marcia Egle whenever you have a change in either employment or residential address to guarantee timely mailings. E-mail [megle@wha.org](mailto:megle@wha.org) or 608/268-1806.
- Submit articles for publication in the next issue of Horizons to Kim Franzen, 920/433-8918, [kimberly.franzen@hshs.org](mailto:kimberly.franzen@hshs.org)
- If you are interested in being a part of a specific committee, contact the committee chair.

### WHA Contact

Marcia Egle/Denise Anderson  
Wisconsin Hospital Association  
5510 Research Park Drive  
PO Box 259038  
Madison, WI 53725-9038  
Work: 608/274-1820  
Fax: 608/274-8554  
E-mail: [wone@wha.org](mailto:wone@wha.org)

### WHA Liaison

Ann Zenk  
V.P., Workforce & Clinical Practice  
5510 Research Park Drive  
PO Box 259038  
Madison, WI 53725-9038  
Work: 608/274-1820  
Fax: 608/274-8554  
E-mail: [azenk@wha.org](mailto:azenk@wha.org)