



May 2008

HORIZONS

President's Message



I came away from our Annual W-ONE Conference held April 16-18 in La Crosse refreshed and renewed. I hope those of you who attended were equally invigorated. Thanks to the Program Committee and the WHA staff who did their usual fine job of planning, organizing, and follow-through. The speakers were superb, with a great blend of content that will be applicable to our settings, delivered with humor and warmth. If you were unable to attend this year's conference, mark your calendars now for the 2009 Conference. Nothing like planning ahead! It will begin the evening of April 29 and end on Friday, May 1 in Stevens Point, Wisconsin.

In addition to sharing education and camaraderie at the meeting, we unanimously voted to update our Bylaws. Most notably, on-line voting for elected positions will be an option in the future. We also formally approved the revisions to our Mission, Vision & Values as reported in the last issue of Horizons. My thanks to the Bylaws Committee for their wonderful work! We also finalized our 2007 Strategic Plan and shared the one developed to guide us during 2008. Please refer to our W-ONE website to view our bylaws, strategic plans from 2007 & 2008, applications for scholarships, research grants, positions available if you are looking for a change, and white papers on a number of important issues. Our Legislative Committee will be developing several new position papers in the upcoming months. We will let you know when they are available. Also being developed is a BLOG on our website. Perhaps the greatest value of our organization is the networking opportunities and supportive relationships we develop. We feel this will serve to enhance that value even more. Please let me or any of the Board members know of any other ideas you have as to how we can serve you better going forward.

In January, I received an update via AONE eNEWS that Region 5 (our region) has the largest membership (1,171) of all the regions and continues to grow (10.2% overall). And, Wisconsin had a 26.5% increase in membership over the past year. I hope that is an indication that you find much value in your membership. Be sure to look within this issue of Horizons for positions that will be open on the W-ONE Board. Please consider running for one of the openings. Also, consider running for office in Region 5. The Region 5 Nominations Committee is also planning for next year's ballot. Applications are due at the end of May. The positions of Region 5 Board Member, President Elect, Member at Large (new) and Nominations Committee Member will be on the ballot.

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Lastly, on April 23, Peg Haggerty and I were be off to Seattle for the AONE Annual Meeting. I will provide highlights of that meeting in an upcoming Horizons or via e-mail. I thank you for the privilege of representing this wonderful organization!

Respectfully,
Peg Ose
W-ONE President

Professional Development and Research Committee Report

The application process for the 2008 W-ONE Scholarship and Research Grants will be conducted online this year. Please go to the W-ONE web site (<http://www.w-one.org>) under Career Growth – Scholarships for more information and to access the online application forms.

There are three separate \$1,000 grants available:

- Research Project
- MSN, PhD, or DNP grant
- BSN grant

All applications should be e-mailed by May 23, 2008.

Respectfully submitted by
Kathryn Olson, Chair

Membership Committee Report

The W-ONE membership numbers are strong again this year. We currently have 239 members, 38 of which are new members. Many of our new members were able to attend the Spring Conference in La Crosse, and those that attended received a W-ONE mug to welcome them to our organization.

The Membership Committee is full, with 12 members. Our last meeting was held at the Spring Conference; ideas were discussed that would increase the value of W-ONE membership to our members. The website is being updated and in the coming year we will add features such as a blog for communication and to be used as a resource for members, as well as adding the ability to complete the membership renewal process and conference sign-ups completely electronically.

If you have other suggestions or ideas for the committee, please contact me at dmulder@beloitmemorialhospital.org

Respectfully submitted by
Doris Mulder, Chair



Horizons is published quarterly as the newsletter of the Wisconsin Organization of Nurse Executives. Articles on nursing, management and health care issues, and letters to the editor are welcome. Display and classified advertising are accepted. For information, contact the editor.

2008 W-ONE Board of Directors: President, Peggy Ose; Past President: Carol Winegarden; Treasurer, Betsy Benz; Secretary, Peg Haggerty
2008 W-ONE Board Members: Doris Mulder, Jan Giedd, Ellen Zwirlein, Joan Beglinger, Jeff Euclide, Pamela Maxson-Cooper, Doris Mulder
Editor: Paula Hafeman

Program Committee

We had a great turn out for our 2008 State Convention. Connie Curran our keynote spoke about Three Things that keep Health Care Leaders Awake at Night. She spoke about reimbursement, transparency, pay-for-performance, quality, and what the future holds for us. Sarah Bahr and Jodi Warhanek presented a general session on a white paper about Nurse Scheduling & Fatigue in the 24-Hour Acute Care Setting. This gave us a lot of food for thought about looking at how we practice and staff. It also gave insight into the fact that the research that some of the studies are based on was not related to nursing, but in fact truck drivers and pilots. Therefore there needs to be more research done. Please check our website for a copy of the white paper; it is very informative. The breakout sessions were about quality, legislation, which included a mock hearing, the hands method an automated nursing data system, and a session on DNP from conception to where we are now. Our most attended session was by Peggy Haggerty on renewing the leadership spirit. And finally Dana Richardson discussed all of the quality initiatives we deal with on a daily basis. The closing session was by Donna Wright equating the health care environment to a whitewater rafting trip. She had many of us laughing about what we do on a daily basis and about different aspects of leadership.

The dinner and dancing was enjoyed by all. The games were fun, and having the hospitality room in a meeting room instead of a guest room worked out much better. Lastly, please fill out the on line evaluation as soon as possible. If you did not get an email, the red sheet in your packet has the website to use.

I would like to thank all of the Committee members, Jennifer, and Lisa from WHA for all of their hard work to make this another successful convention. I would also like to thank all of the vendors for their support of our conference. See you next year in Stevens Point.

Respectfully submitted by
Jean Surguy
Program Committee Chair

Legislative Committee

Plan to attend WHA's 2008 Advocacy Day May 15 in Madison

Make plans now to join the more than 600 health care professionals, trustees and volunteers from across the state at WHA's Advocacy Day on May 15 in Madison.

As always, Advocacy Day is a free event, so register yourself and a group of your hospital staff to attend today. You can register today by visiting www.wha.org to view the brochure and registration information. For questions about registration, contact Lisa Geishirt at 608-274-1820, or via email at lgeishirt@wha.org.

This year's agenda was slightly modified to allow for earlier legislative visits at the state Capitol, thereby allowing you to be on the road home earlier in the day. To register yourself and/or your attending group of hospital staff for the most important part of Advocacy Day – the legislative visits - contact Angela Miloszewicz directly at 608-268-1801.

Respectfully submitted by
Mary Beth White-Jacobs
Legislative Co-chair



*Who said nurse leaders don't know
how to have fun!*



W-ONE members attending the Spring Conference in April.

Marketing Committee Report

The Marketing Committee would like to thank the members for their support at the Annual Convention in April. We do not have all of the invoices so cannot present you with the net income from sales. However, I can tell you we did very well and took in more than \$2,000 from the silent auction and raffle items. Your generous donations and logo items helped to make the event very successful. As a result of your generosity, we hope to keep dues low and your value of being a W-ONE member high. Thank you.

Respectfully submitted by
Tim Gengler, Marketing Committee Chair



Guest Speaker Donna Wright

Chief Nursing Officer

Nestled along the banks of the scenic Wisconsin River just 30 minutes northwest of Madison, Sauk Prairie Memorial Hospital & Clinics is an independent, 36-bed, non-profit hospital with four family practice clinics. With a superb medical staff, SPMHC is seeking an energetic, experienced nursing professional to join our Leadership Team. Oversee all phases of the nursing service in an environment where working in collaboration with our executives, directors and physicians is the norm and where your clinical expertise is recognized and valued.

Most qualified candidates will have a current RN licensure and related Masters Degree. We are looking for candidates with at least 5 years experience with a minimum of 3 years in a management position.

SPMHC knows you deserve to work for a successful organization that offers excellent salary and benefits packages, including relocation assistance. For more information about this exciting opportunity, please send resume and salary requirements to:

Sauk Prairie Memorial Hospital & Clinics
Human Resources
80 First Street
Prairie du Sac, WI 53578
Fax (608) 643-7275
E-mail: careers@spmh.org
Website: www.spmh.org

Call for W-ONE Board Members

Dear W-ONE Members:

We are looking for a few strong nursing leaders. You may be the one we are searching for to serve W-ONE. It's time to elect new officers and committee members for several positions. If you are interested in being placed on the ballot, please indicate your interest by marking the position of interest. You may also nominate another person, be sure they are in agreement!

_____ President-Elect (one year term)

_____ Secretary (two year term)

_____ Board of Directors - there are three open positions (two year term)

_____ Nominations Committee - there are two open positions (two year term)

Name _____

Title _____

Agency _____

Preferred mailing address _____

Telephone _____

E-mail address _____

Please return the completed application to the address below, no later than
June 30, 2008.

Thank you!

RETURN TO:
W-ONE
PO Box 259038
Madison, Wisconsin 54725-9038

Fax: 608-274-8554

Nurse Leader of the Year

The Wisconsin Organization of Nurse Executives honors a Wisconsin nurse leader each fall. Criteria for selection of the Nurse Leader of the Year include the following:

1. A member in good standing of the Wisconsin Organization of Nurse Executives.
2. Has provided service to the Wisconsin Organization of Nurse Executives through participation in special or standing committees or through elected offices.
3. Has demonstrated creativity in nursing management/administration.
4. Has promoted the profession of nursing and nursing management within the institution and the community; serves as a role model, mentor and coach to others.
5. Has demonstrated nursing leadership by sharing knowledge and expertise within and outside the institution through presentations in seminars, formal course offerings and/or publications.
6. Has developed positive intra-institutional relationships with other disciplines including administration and medicine.
7. Demonstrates compassion and spirit toward patients, families, colleagues, and subordinates.
8. Participates in a broad range of civic and health care related organizations; a political activist for nursing and health care.

Applications are on line at www.w-one.org as well as below.

Nurse Leadership Award Nomination

Due Date: June 30, 2008

I request that the W-ONE Committee on Nominations and Recognition consider:

Name _____
Title _____
Institution _____
Address _____
City, State, Zip _____

for the 2008 *Nurse Leader of the Year Award*.

Having reviewed the criteria for this award, I believe this candidate has met them in the following ways:

Submitted by:

Name: _____
Title: _____
Institution: _____
City, State, Zip: _____
Telephone: _____

**RETURN TO:
W-ONE
PO Box 259038
Madison, WI 53725-9038**

Please Return by June 30, 2008

W-ONE Board of Directors 2008

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Member Checklist

- Please contact Pam Aud whenever you have a change in either employment or residential address to guarantee timely mailings. E-mail paud@wha.org or 608/268-1806.
- Submit articles for publication in the next issue of Horizons to Paula Hafeman, 920/433-8204, phafeman@stvgb.org.
- If you are interested in being a part of a specific committee, contact the committee chair.

WHA Contact

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