

June 2005

HORIZONS

President's Message

We concluded one of our most successful W-ONE annual conferences in La Crosse at the end of March. It was a great meeting that was well attended, and we appreciate all your support.



I have recently returned from Chicago and the national meeting of the American Organization of Nurse Executives. I would like to share a number of take-aways from this meeting while also thanking W-ONE for the opportunity to attend.

The meeting began with a Chapter Leader Meeting with the presidents or executive directors of all the chapters across the country in attendance. The key information shared at this meeting was that the AONE Board has developed a belief statement that is as follows: "The educational preparation of the nurse of the future should be at the baccalaureate level. This educational preparation will prepare the nurse of the future to function as an equal partner, collaborator and manager of the complex patient care journey that is envisioned by AONE; and given that the role in the future will be different, it is assumed that the baccalaureate curriculum will be reframed." Their goal is to call together practice, education, and research to explore how this can be accomplished. This is not intended to be a discussion about entry into practice but rather recognizing that we will need this level of education in the future to meet the challenges before us. They are just beginning to convene with other organizations to have this discussion and determine where it will take them.

This was very timely given one of the major speakers was Linda Aiken, PhD, speaking on "Celebrating Nursing Research." Dr. Aiken has been involved in much pivotal research regarding the level of education of nurses related to patient outcomes as well as the number of hours of nursing care per patient related to nursing outcomes. She is continuing her research and shared some of her recent findings before it finds its way into publication. Her work is identifying links between nurse staffing, organizational culture, and patient outcomes. Her themes included the focus on patient safety and how good surveillance prevents bad things from happening; that nursing provides the "surveillance system" for "early detection" with their patients; and that surveillance is influenced by the number of staff and their relationship to physicians, administration, and others. Evidence is beginning to suggest that a smaller, highly educated nurse workforce can achieve the same or better results than a workforce of more nurses with less education.

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Also of note, is that at the rate associate degree nurses are graduating, the number of nurses with associate degrees pursuing bachelor's degrees needs to double to keep pace in order to have the current percentage of baccalaureate trained nurses in hospitals remain the same (43% nationally) in the future.

We were inspired by Erik Wahl, artist, who painted two paintings right before our very eyes. He also inspired us to reconnect with our creative sides and provided us with a quote from Einstein, "Imagination is more important than knowledge."

Another speaker was Barbara Mackoff, EdD, on Leadership as a Habit of Mind. She has identified 5 Habits of Mind which include the following: reflection – the capacity to observe your own behavior and its effects on others; framework – choose a positive focus and create an optimistic, explanatory approach ("possibilitarian thinking"); attunement – show regard for each person's contribution and learn from everyone; conviction – define your purpose and demonstrate consistency with it; replenishment – to restore perspective and create counterbalance. Counterbalance is critical for us, to spend time away from work doing very different things than we do at work.

These are just a few of the great speakers I was able to hear at the meeting. Thank you again for the opportunity to represent you as your President.

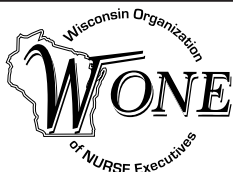
Faye Deich, W-ONE President

Legislative Committee Update

The W-ONE Legislative Committee held the first meeting for 2005 on Friday, May 20 at the WHA offices in Madison. Agenda items included:

- Introduction of Committee Members for 2005
- Discussion of W-ONE Legislative Goal for 2005
"Strengthen the ability of W-ONE to influence legislator position on issues related to health care."
- Presentation on Legislative "Hot Spots" in 2005
Jodi Bloch, VP Government Relations: WHA
- Development of Work Plan for 2005
- Possible projects include:
 - Update of W-ONE Legislative Handbook
 - Participation in WHA "Heat" campaign
 - Participation in WHA Advocacy Day
 - Member Updates on current legislative issues
 - Phone or email tree for updates
 - Participation in legislative hearings (list of interested participants)

W-ONE Members that are interested in this committee are invited to attend legislative meetings. Please contact Mary Beth White-Jacobs or Anne Paremski, the Co-chairs of the committee.



Horizons is published quarterly as the newsletter of the Wisconsin Organization of Nurse Executives. Articles on nursing, management and health care issues, and letters to the editor are welcome. Display and classified advertising are accepted. For information, contact the editor.

2005 W-ONE Board of Directors: President, Faye Deich; Secretary, Peggy Ose; Treasurer, Janice Giedd; Past President, Gerri Staffileno
2005 W-ONE Board Members: Joan Beglinger, Mary Ann Clark, Peg Haggerty, LeRoy Randy, Susan Peterson, Diane Strack
Editor: Gini Davis

W-ONE Board Opportunities

It's that time of year again when we begin to seek out those interested in becoming more involved in W-ONE. We have some wonderful opportunities to become an active part of the **Voice of Nursing Leadership** in Wisconsin.

There are several openings on the W-ONE Board for 2006 as well as two positions open on the Nominations Committee. Please consider yourself or a colleague for one of the following positions:

- **Treasurer** (requires membership in AONE)
- **Board Member** (3 positions)
- **Nominations Committee** (2 positions)

Each position has a two-year commitment. If you are interested in nominating yourself or someone else (be sure that person agrees!) complete the form attached to this issue of Horizons. If you have questions, contact Carol Winegarden, President-Elect and Chair, Nominations Committee at 920-498-4604 or cwinegar@stmgb.org.

WHA Moved in December

The Wisconsin Hospital Association moved so W-ONE has new addresses:

Mailing address:

Wis. Organization of Nurse Executives
PO Box 259038
Madison, WI 53725-9038

Street address/Shipping address:

Wis. Organization of Nurse Executives
c/o Wisconsin Hospital Association
5510 Research Park Drive
Madison, WI 53711

A map to the new location is available at:
www.wha.org/about/whamap.pdf

The W-ONE phone and fax numbers will **remain the same:**

Phone: 608-268-1806
Fax: 608-274-8554

Update your records and share this information with others.

BSN Stipend Winner

Marie Alden of Tomah, Wisconsin, has been named the BSN Stipend winner for 2005.

Marie is currently enrolled in the RN-BSN program at Viterbo University in La Crosse. She anticipates completion of this degree in August 2005. Marie is also a full-time employee at Tomah Memorial Hospital as an RN Case Manager in the Hospice Department. Marie states that she would like to remain in the rural health care setting. Her goal is to challenge nurses in the rural health care setting to improve their clinical and critical thinking skills. Her hope is that by doing so, it will expand the scope of care in community hospitals, which will in turn, lead to less patient travel to bigger cities and more consistent health care in the rural setting. She hopes it will also lead to better retention of nurses in the rural communities by giving them a chance to enhance their skills.

On a personal note, Marie is a very busy mother of three young children. She is involved with the PTO and the Tomah Youth Hockey Organization. Balancing school, working full-time and raising her family has been a challenge, however, she has been able to maintain an A/B average and has made the Dean's List several times.

Marie plans to apply the monies from the Stipend Award to the balance on her student loans.

The next stipend award will be for a Masters/Doctorate and will be available on the website in August 2005. Please make individuals who may be pursuing their Masters/Doctorate or thinking about it know about this great opportunity.

Organizations Join Hands to Save 100,000 Lives by June 2006

Seven Wisconsin health care organizations have come together to form what is referred to as a "node" in the Institute for Healthcare Improvement's (IHI) 100,000 Lives Campaign. Organized by MetaStar, the health care quality improvement organization for Wisconsin, the node will disseminate improvement tools and will provide support to health care providers throughout Wisconsin as they seek to improve the care provided to Wisconsin patients. Joining MetaStar in the node are the Pharmacy Society of Wisconsin, Rural Wisconsin Health Cooperative, Wisconsin Hospital Association, Wisconsin Medical Society, Wisconsin Nurses Association, and **Wisconsin Organization of Nurse Executives**.

The 100,000 Lives Campaign, sponsored by the Institute for Healthcare Improvement, an international leader in health care quality improvement, aims to enlist thousands of hospitals across the country in a commitment to prevent unnecessary deaths through the implementation of six changes in health care. These changes include: Deployment of Rapid Response Teams; Delivery of Reliable, Evidence-Based Care for Acute Myocardial Infarction; Prevention of Central Line Infections; Prevention of Surgical Site Infections and Prevention of Ventilator-Associated Pneumonia. The challenge put forth by IHI is to implement these changes in 18 months, from December 2005 to June 2006, to prevent 100,000 avoidable deaths.

The Wisconsin node members have joined together to do their part in achieving this goal. The node will connect with the hospitals in the state that have signed on to the campaign informing them of the node formation and the support it will provide them in their improvement efforts. The node also will encourage other hospitals to join the campaign and to participate in improvement efforts associated with the campaign.

The node will provide opportunities for hospitals to connect and share with one another through monthly conference calls and other

activities. Technical assistance on quality improvement activities will be provided and supported by node members. MetaStar will provide interventions in support of AMI Care, Prevention of Surgical Site Infections, Prevention of Ventilator-Associated Pneumonia and Prevention of Central Line Infections. The Pharmacy Society of Wisconsin and the Wisconsin Hospital Association are conducting a Medication Reconciliation project, while the **Wisconsin Organization of Nurse Executives is taking a leadership role in a Rapid Response Team Initiative**. Through the Rural Wisconsin Health Cooperative Roundtables, hospitals will have an opportunity to discuss interventions in various areas of the campaign.

Additionally, the node will act as a communication point between the hospitals in the campaign and the national campaign. They will respond to emerging issues during the course of the campaign and support hospitals in tracking campaign progress.

"The health care organizations that join this campaign are not only demonstrating their commitment to improvement but their determination to put proven, life-saving improvement techniques into action," said Dr. Donald Berwick, President and CEO of the Institute for Healthcare Improvement (IHI). The Wisconsin node is committed to helping hospitals in Wisconsin put those techniques into action to do their part in saving 100,000 lives.

Your support as a WONE member is vital. You may be asked to give feedback on these topics that can then be shared with other organizations. In return you will receive information on processes that work in other organizations and resources to help your facility with these initiatives.

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Member Checklist

- Please contact Pam Aud whenever you have a change in either employment or residential address to guarantee timely mailings. E-mail paud@wha.org or 608/268-1806.
- Submit articles for publication in the next issue of Horizons to Gini Davis, 920/456-7607, gini.davis@aurora.org.
- If you are interested in being a part of a specific committee, contact the committee chair.

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Dear W-ONE Members:

We are looking for a few strong nursing leaders. You may be the one we are searching for to serve W-ONE. It's time to elect new officers and committee members for several positions. If you are interested in being placed on the ballot, please indicate your interest by marking the position of interest. You may also nominate another person – be sure they are in agreement!

_____ Treasurer (two-year term, must be an AONE member)

_____ Board of Directors (two-year term)

_____ Nominations Committee (two-year term)

Name: _____

Title: _____

Agency: _____

Preferred mailing address: _____

Telephone: _____

E-mail address: _____

Please return the completed application no later than **July 27, 2005**.

Thank you!

RETURN TO:

W-ONE
PO Box 259038
Madison, WI 54725-9038

Fax: 608-274-8554