

August 2012

# HORIZONS

## President's Message

Here it is, already the end of July! Where has summer gone? I hope you all have had some time to enjoy this time of year and taken time to reflect, relax, and re-energize as leaders.



WONE continues to be busy with various initiatives. In May, we held our 3<sup>rd</sup> Leadership Academy in Eau Claire with the follow-up day scheduled for August 8. We had a group of 36 participants from various areas of the state and a number of faculty from both academia and health care. It was a great success and evaluations were very positive. Brochures have gone out for the next offering which will be September 17, 18, and December 6 at Aurora Medical Center in Summit, Wisconsin. We look forward to providing this offering to support the ongoing development of new and future nurse leaders.

The nursing license plate initiative continues to move forward. Work has continued with Department of Transportation on the design of the license plate. Your input at the spring conference has been instrumental in the selection and design of the license plate. There is continued work with supporting legislators on the draft of a bill in hopes it will be ready for distribution in the fall. We will look for your support when the bill is ready to be presented.

WONE and the Association of Nurse Educators of Wisconsin (ANEW) Boards will jointly meet for part of our September meeting to discuss collaborative efforts related to the Institute of Medicine (IOM) initiatives. In the past, WONE has facilitated an annual joint meeting with the Deans of the various Schools of Nursing to discuss issues we face and how we might work together to resolve them. This year, the focus will be on how we can work together on selected IOM recommendations.

The Wisconsin Center for Nursing and the Rural Wisconsin Health Cooperative (RWHC) continue to be the regional action coalition in Wisconsin for the IOM initiatives. I was recently contacted on WONE's interest and support in pursuing a Robert Wood Johnson grant that would put a plan into place related to selected IOM recommendations. This is still in its early stages and a conference call will be scheduled to discuss more of the specifics. Stay tuned.

Applications for the WONE Nurse Leader of the Year have been received with the selection occurring in early August. The award will be presented at Wisconsin Hospital Association's (WHA) annual meeting September 21. In addition, applications for the following WONE Board positions have been posted: President-Elect, Secretary, three Board Members, and two Nominations Committee members. This is an excel-

*continued on page 2*

## President's Message - *continued from page 1*

lent way to become involved in this organization. We are an active group and there are many benefits to being involved. Please consider running in the future if you did not choose to run this year. Ballots and biographies are online for voting. If you do not have an email address, you will be sent a paper ballot. Make your voices heard through voting. Thank you.

Peg Haggerty  
WONE President

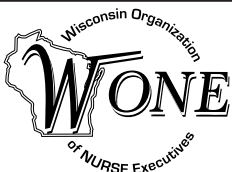
---

### Nurse Leadership Academy

In collaboration with the Wisconsin Center of Nursing, and Wisconsin Nurses Association, the WONE has successfully held the 3<sup>rd</sup> Nursing Leadership Academy. There were 36 new or aspiring nurse leaders who completed the program with glowing comments regarding the faculty and the Academy. WONE would like to thank Amy Dwyer, Sacred Heart CNO for hosting the program and providing a great learning environment for our participants. A special thank you to our faculty and planning committee: Amy Dwyer, Tim Gengler, Paula Hafeman, Peggy Haggerty, Judi Hansen, Pam Maxson-Cooper, Doris Mulder, Sue Schuler, and Mary Beth White-Jacobs, Meagan Leadholm and Teresa Pratke.

We are very excited to be able to offer another Nursing Leadership Academy in the fall--September 17, 18 and December 6, 2012. The program will be hosted by Mary Cieslak-Duchek, Director of System Nursing Integration at Aurora Health Care. The Academy will be held in Summit. For more information, visit [www.w-one.org](http://www.w-one.org).

Paula Hafeman  
Past President



Horizons is published quarterly as the newsletter of the Wisconsin Organization of Nurse Executives. Articles on nursing, management and health care issues, and letters to the editor are welcome. Display and classified advertising are accepted. For information, contact the editor.

2012 W-ONE Board of Directors: President, Peggy Haggerty; Treasurer, Sally Lersch; Secretary, Janice Giedd; Past President, Paula Hafeman  
2012 W-ONE Board Members: Jan Bauman, Betsy Benz, Constance Bradley, Kathy Drengler, Amy Dwyer, Laura Hieb  
Editor: Carol Winegarden

## Professional Development

WONE is again offering grant opportunities for educational and research grants. The 2012 application process for all scholarships and grants will be conducted online.

The application period for educational grants is now open until September 15, 2012. Research, scholarly, or capstone project grants are now open until October 15, 2012. For information and grant applications, please see [www.w-one.org](http://www.w-one.org) under the Professional Development tab.

Kathryn Olson, DNP, RN, NEA-BC  
[Kathryn.olson@ministryhealth.org](mailto:Kathryn.olson@ministryhealth.org)  
Chair – Professional Development Committee

## Communications Help Wanted

Do you have an interest in writing articles for the Horizons newsletter? Or is posting on Facebook more your style? WONE is seeking members with a passion for Communications. Interested members can contact Carol at [carolwi@cmhocontofalls.org](mailto:carolwi@cmhocontofalls.org) for more information.

Carol Winegarden  
Communications Chair

---

## Legislative Committee Update

On Tuesday, November 6, 2012 the U.S. Presidential Election promises to rank among the most important for the U.S. economy in years and the outcome will have an influence on the future business and regulatory environment for a variety of industries including healthcare. This election will be held for all 435 members of the US House of Representatives and 33 of the 100 members of the US Senate. It is projected that only 60-70% of American registered voters will exercise their right to vote; if you truly desire to make your vote count between now and November, it is important to get to know your elected officials by writing or calling your representatives. Our elected officials are the individuals that are impacting our patients and our communities; by building relationships with your elected official you can help them understand the impact they have on your local communities as well as serving as a trusted resource to them.

How do I get to know who my lawmakers are? If you are not sure who your elected representatives are, go to the State of Wisconsin Home page at <http://legis.wisconsin.gov> or the WHA website at [www.wha.org](http://www.wha.org). Both of these sites will direct you to your elected officials. If you want to familiarize yourself about the current Senate or Assembly bills, these are also listed on both of these websites. On the WHA website under the Advocacy tab, you can learn more about your legislators as well as conveniently e-mail your elected official on priority issues. Given the importance the November election results will have on the economy over the next four years, take time to talk with your legislators and let them understand the impact they may or may not have on your community.

On another note, the Legislative Committee has continued to monitor the work in process to develop a title protection legislative proposal for Wisconsin's Advanced Practice Nurses, Judy Warmuth updated the committee members on the progress of this draft APN licensure bill last week. The Legislative Committee continues to work diligently to keep you up to date and informed on potential legislation that may impact your organization. If you have any questions feel free to contact me or any member of the Legislative Committee.

Jan Bauman RN BSN MBA  
Legislative Committee member

## W-ONE Board Meetings 2012

*W-ONE Board of Directors meetings are open to all members.*

Friday, August 17 Cancelled

Thursday, September 20 1000-1430 Board Meeting, WHA Headquarters

Friday, November 16 1000-1430 Board Meeting, WHA Headquarters

---

### Photos from WONE Board Meeting



**If you are searching for a way to make a difference in your organization or just looking for professional networking and collaborative opportunities, we believe that W-ONE will provide you with a valuable resource in the state of Wisconsin.**



**For more information, please contact us at  
608.268.1806**

You can now follow WONE on Facebook. Keep up on the latest information by linking from the [www.w-one.org](http://www.w-one.org) home-page link or by typing in your Facebook search box "Wisconsin Organization of Nurse Executives."



Judy Warmuth, WHA Liaison  
VP, Workforce Development  
Wisconsin Hospital Association  
[jwarmuth@wha.org](mailto:jwarmuth@wha.org)  
608-274-1820

## WHA Update

### Department of Health Services email subscription

The Wisconsin Department of Health Services, Division of Quality Assurance (DQA) has an email subscription service for electronic notification of health care policy-related information. Because DQA *no longer mails* its notices and memos, it is important that individual leaders within health facilities sign up for the email subscription service.

There are several DQA publications available through the subscription service, including DQA numbered memos, DQA Quarterly Information Updates, CMS program letters, provider training, the Pharmacy Newscapsule, physical plant memos, and more.

You can sign up for the subscription service at [http://www.dhs.wisconsin.gov/rl\\_DSL/Listserv/signup.HTM](http://www.dhs.wisconsin.gov/rl_DSL/Listserv/signup.HTM)

### Family Medical Leave Act Guidelines available from the Department of Labor

The U.S. Department of Labor has issued a "Guide to the Family & Medical Leave Act" for employees. While aimed at employees, it is also useful for employers and leaders to know what your employees are learning about the federal version of the program. Here is a link to a page that describes the guide and allows for download: [www.dol.gov/whd/fmla/employeeeguide.htm](http://www.dol.gov/whd/fmla/employeeeguide.htm) Remember that this guide is for the federal program only, and will not inform employees of the State of Wisconsin FMLA program.

### Guiding Principles for Patient Engagement

The Nursing Alliance for Quality Care, a coalition of nursing organizations that includes AONE, was formed to make nursing's voice heard in the quality arena.

The Alliance has the following priorities:

- Patient Engagement
- Care Coordination
- Performance Measurement
- Leadership Development and Advocacy
- Support and reinforce the good work already in process by AONE, ANA, AORN and others (TCAB, NDNQI, QSEN)
- Support the Future of Nursing Report recommendations.

The Alliance has just released its first document, **Guiding Principles for Patient Engagement**. It can be found at: [http://www.gwumc.edu/healthsci/departments/nursing/naqc/documents/Patient\\_Engagement\\_Guiding.pdf](http://www.gwumc.edu/healthsci/departments/nursing/naqc/documents/Patient_Engagement_Guiding.pdf)

### Next Wisconsin Legislative Session

The Wisconsin Nurses Association (WNA) intends to introduce legislation to license advanced practice nurses. At the last meeting of the Wisconsin Board of Nursing, WNA presented information on a bill they plan to introduce that will license Clinical Nurse Specialists, Nurse Midwives, Certified Registered Nurse Anesthetists and Nurse Practitioners as ARPNs (Advanced Practice Registered Nurses). Individuals would need to first hold a license as an RN in Wisconsin and advanced practice nurse prescriber (APNP) certification would remain as a separate and distinct credential. The most recent draft of the proposed legislation can be found at: [www.wha.org/pdf/APNlegislativeproposalJune2012.pdf](http://www.wha.org/pdf/APNlegislativeproposalJune2012.pdf)

Please contact me with thoughts about how this potential legislation might impact hospitals and patient care.

....continued on page 6

## WHA Update continued from page 5....

### TCAB applications

WHA is accepting applications for the next Transforming Care at the Bedside group which will kick off September 26 in Wisconsin Dells. If you have not received the notice and are interested in participating, please message me.

As always, please contact me if you have question or comments about the above information [jwarmuth@wha.org](mailto:jwarmuth@wha.org). Stay cool.



**Judy Warmuth, Vice President, Workforce Wisconsin Hospital Association**

---

### Welcome to our Newest Members

1. Betty Jo Balzar, Nurse Executive, Riverside Medical Center, Waupaca
2. Theresa Binfet, Director/Manager, Sacred Heart Hospital, Eau Claire
3. Melissa Renee Bertrang, Director/Manager, Grace Lutheran Foundation, Eau Claire
4. Theresa Lynn Braudt, Nurse Executive, Boscobel Area Health Care, Boscobel
5. Carrie R. Brausch, Director/Manager, Aurora St Lukes South Shore, Cudahy
6. Tonja Rae Brooks, Director/Manager, Agnesian HealthCare, Fond du Lac
7. Janet Ann Coon, Director/Manager, Agnesian Healthcare/Fond du Lac Surgery Center, Fond du Lac
8. Anne Marie Deacy, Director/Manager, St. Agnes Hospital, Agnesian Healthcare, Fond du Lac
9. Jane Ellen Eaton-Nyman, Director/Manager, Flambeau Hospital, Park Falls
10. Sarah, Goetsch, Regional Supervisor, Aspirus Comfort Care & Hospice Services, Wausau
11. Debra L. Jenks, Nurse Executive, Milwaukee School of Engineering, Milwaukee
12. Erica J. Kamish, Nurse Executive, Osceola Medical Center, Osceola
13. Susan M. Klimpke, Supervisor, Howard Young Ministry Health, Woodruff
14. Shannon Ladd, Director/Manager, Thedacare/Appleton Medical Center, Appleton
15. Lynn LaFrenier, Manager, Howard Young Medical Center, Woodruff
16. Karen Marie Lauer, Director/Manager, Howard Young Health Care, Woodruff
17. Dennise Lavrenz, Director/Manager, University of Wisconsin Hospital & Clinics, Madison
18. Penny Lepine, St. Vincent Hospital, Green Bay
19. Jacquelin Maki, Manager, St. Vincent Hospital, Green Bay
20. Sheila Meyer, Manager, Howard Young Medical Center, Woodruff
21. Jodine Lynn Michels, Director/Manager, St. Mary's Hospital Medical Center, Green Bay
22. Carment Mihalbauer-Luther, Asst. Manager, Reedsburg Area Medical Center, Reedsburg
23. Kathleen Miller, Director, Agnesian Healthcare, Fond du Lac
24. Kellie Novak, Student, Bay Area Medical Center, Marinette
25. Leilani Rene' Nummerdor, Director/Manager, Agnesian Healthcare-St. Agnes Hospital, Fond du Lac
26. Stephanie Orzechowski, Director, UW Hospital and Clinics, Madison
27. James Michael Renneker, Nurse Executive/VP/CNO, Aurora Sinai Medical Center, Milwaukee
28. Raynea Shree Rashad, Supervisor, Columbia St. Mary's Hospital, Milwaukee
29. Todd Sann, Director Manager, Aspirus Wausau Hospital, Wausau
30. Susan Scholz, Director/Manager, Columbia St. Mary's, Milwaukee
31. Kristi Seibert, Director/Manager, St. Mary's Hospital, Green Bay
32. Sandra L. Simuncak, Director/Manager, Froedtert Hospital, Milwaukee
33. Sharon J. Streff, Director, Columbia-St. Mary's, Mequon
34. Victoria Lynn Varsho, Director/Manager, Ministry St. Joseph's Hospital, Marshfield
35. Jo Ann Kay Weinfurter, Director/Manager, St. Joseph's Hospital, Marshfield
36. Wendolynne Anne Williams, Director/Manager, St. Nicholas Hospital, Sheboygan
37. Heather Lynne Willner, Director/Manager, Ministry Saint Joseph's Hospital, Marshfield
38. Kara S. Woida, Director/Manager, Aurora Medical Center, Summit

## WONE Board of Directors 2012

### President

Peg Haggerty  
507 Granum Street  
Holmen, WI 54636  
(Cell) 608-780-1037  
[peggerty@charter.net](mailto:peggerty@charter.net)

### Past President

Paula Hafeman  
Chief Nursing Officer  
St. Vincent Hospital  
Green Bay, WI 54307-3508  
(W) 920-433-8204  
(H) 920-371-8244  
Fax: 920-431-3215  
[paula.hafeman@hshsgb.org](mailto:paula.hafeman@hshsgb.org)

### Treasurer

Sally Lersch  
Retired  
2060 Wisteria Circle  
Suamico, WI 54313  
(H) 920-609-8462  
[lersch13@yahoo.com](mailto:lersch13@yahoo.com)

### WHA Board Liaison

Peggy Ose  
Vice President-Patient Services  
Riverview Hospital  
PO Box 8080  
Wisconsin Rapids, WI 54495-8080  
(W): 715-421-7427  
Fax: 715-421-7551  
[osepeg@rhahealthcare.org](mailto:osepeg@rhahealthcare.org)

### Secretary

Janice Giedd  
Assistant Administrator, Chief  
Nursing Officer.  
St. Joseph's Hospital  
2661 County Hwy. I  
Chippewa Falls, WI 54729  
(W) 715-717-7342  
Fax: 715-726-3302  
[jgiedd@sjcf.hshs.org](mailto:jgiedd@sjcf.hshs.org)

### Board Members

Jan Bauman  
VP, Patient Care Services/CNO  
Divine Savior Healthcare  
2817 Pinery Road  
Portage, WI 53901  
(W) 608-742-4131 Ext. 5606  
[jbauman@dshealthcare.com](mailto:jbauman@dshealthcare.com)

Betsy Benz  
Nurse Executive  
Aurora Medical Center  
Manitowoc County  
5000 Memorial Drive  
Two Rivers, WI 54241  
(W) 920-794-5053  
[betsy.benz@aurora.org](mailto:betsy.benz@aurora.org)

Kathy Drengler  
VP Patient Care/CNO  
Aspirus Wausau Hospital  
333 Pine Ridge Blvd.  
Wausau, WI 54401  
(W) 715-845-2277  
[Kathy.drengler@aspirus.org](mailto:Kathy.drengler@aspirus.org)

Amy Dwyer  
Chief Nursing Officer  
Assistant Adm.-Patient Services  
Sacred Heart Hospital  
900 W. Clairemont Avenue  
Eau Claire, WI 54701  
(W) 715-717-4268  
Fax: 715/717-4458  
[adwyer@shec.hshs.org](mailto:adwyer@shec.hshs.org)

Laura Hieb  
Chief Nursing Officer  
Bellin Health Systems, Inc.  
744 S. Webster Ave.  
PO Box 23400  
Green Bay, WI 54305  
(W) 920-433-7436  
(C) 920-639-1020  
[lahieb@bellin.org](mailto:lahieb@bellin.org)

Constance Bradley, RN, MSN,  
NEA-BC  
Nurse Executive  
Columbia St. Mary's  
2025 E. Newport Avenue  
Milwaukee, WI 53211  
(W) 414-961-3613  
Fax: 414-961-3813  
[cbradley@columbia-stmarys.org](mailto:cbradley@columbia-stmarys.org)

## WONE Committee Chairs 2012

### Membership

Doris Mulder  
Vice President  
Beloit Health System  
1969 West Hart Road  
Beloit, WI 53511  
(W) 608-364-5530  
Fax: 608-363-5797  
[dmulder@beloithealthsystem.org](mailto:dmulder@beloithealthsystem.org)

### Bylaws

Jo Ann Appleyard, PhD, RN  
Director, Undergraduate Program  
UW-Milw. College of Nursing  
P.O. Box 413  
Milwaukee, WI 53201  
(W): 414-229-5760  
Cell: 414-731-9241  
Fax: 414-229-3382  
[jaa5@uwm.edu](mailto:jaa5@uwm.edu)

### Legislative Co-Chairs

Mary Cieslak-Duchek  
Dir. of System Nursing  
Integration  
Aurora Health Care  
3000 W. Montana  
Milwaukee, WI 53215  
(W) 414-647-6493  
(C) 262-385-0122  
Fax: 414-647-6389  
[mary.cieslak-duchek@aurora.org](mailto:mary.cieslak-duchek@aurora.org)

Mary Beth White-Jacobs  
V.P., Patient Care Services  
Black River Memorial Hospital  
711 West Adams  
Black River Falls, WI 54615  
(W) 715/284-1304  
Fax: 715/284-1390  
[whitejacobs@brmh.net](mailto:whitejacobs@brmh.net)

### Professional Development

Kathryn Olson  
Director Patient Care Services  
Saint Joseph's Hospital  
611 St. Joseph Avenue  
Marshfield, WI 54449  
(W) 715-387-7592-  
(Fax) 715-387-7616  
[kathryn.olson@ministryhealth.org](mailto:kathryn.olson@ministryhealth.org)

### Marketing

Denice Dorpat,  
Director MSICU/MSIMC Dialysis  
Aspirus Wausau Hospital  
333 Pine Ridge Boulevard  
Wausau, WI 54401  
(W) 715-847-2000 Ext: 53050  
Fax: 715-847-2396  
[Denice.dorpat@aspirus.org](mailto:Denice.dorpat@aspirus.org)

### Historian

Shirley Larson  
Retired  
N6921 Sandstone Dr. So  
Mauston, WI 53948  
(C) 414-617-9229  
[slarson42@mediacommb.net](mailto:slarson42@mediacommb.net)

### Horizons/Website

Carol Winegarden  
Director of Quality and Medical  
Staff Services  
Community Memorial Hospital  
855 South Main Street  
Oconto Falls, WI 54154  
(W) 920-846-3444 Ext. 1328  
(C) 920-373-5085  
[carolwi@cmhocontofalls.org](mailto:carolwi@cmhocontofalls.org)

### Program/ Center for Nursing Representative

Jean Surguy  
VP/CNO  
Mile Bluff Medical Center  
1050 Division Street  
Mauston, WI 53948  
(W) 608-847-2990  
[jsurguy@milebluff.com](mailto:jsurguy@milebluff.com)

### Nursing Coalition Member Representative

Beverly Hoege  
Executive Vice President  
Reedsburg Area Medical Center  
2000 North Dewey Street  
Reedsburg, WI 53959  
(W)608-524-6487  
Fax: 608-524-6566  
[bhoege@ramchealth.org](mailto:bhoege@ramchealth.org)

### Wis. Center for Nursing Representative Ellen Zwirlein

Dir. Patient Services  
Memorial Hospital  
705 East Taylor Street  
Prairie du Chien, WI 53821  
W - 608-357-2000  
Fax - 608-357-2100  
[zwirleie@pdcmemorialhospital.org](mailto:zwirleie@pdcmemorialhospital.org)

### WHA Quality Measures Team

Constance Bradley, RN, MSN,  
NEA-BC  
Nurse Executive  
Columbia St. Mary's  
2025 E. Newport Avenue  
Milwaukee, WI 53211  
(W) 414-961-3613  
Fax: 414-961-3813  
[cbradley@columbia-stmarys.org](mailto:cbradley@columbia-stmarys.org)

### Member Checklist

- Please contact Pam Aud whenever you have a change in either employment or residential address to guarantee timely mailings. E-mail [paud@wha.org](mailto:paud@wha.org) or 608/268-1806.
- Submit articles for publication in the next issue of Horizons to Carol Winegarden, 920/846-3444, [carolwi@cmhocontofalls.org](mailto:carolwi@cmhocontofalls.org).
- If you are interested in being a part of a specific committee, contact the committee chair.

### WHA Contact

Pam Aud  
Wisconsin Hospital Association  
5510 Research Park Drive  
PO Box 259038  
Madison, WI 53725-9038  
Work: 608/274-1820  
Fax: 608/274-8554  
E-mail: [paud@wha.org](mailto:paud@wha.org)

### WHA Liaison

Judy Warmuth  
V.P., Workforce Development  
5510 Research Park Drive  
PO Box 259038  
Madison, WI 53725-9038  
Work: 608/274-1820  
Fax: 608/274-8554  
E-mail: [jwarmuth@wha.org](mailto:jwarmuth@wha.org)